

Violence Reduction Partnership **Knife crime awareness week communications pack**

#DutyToPrevent

In this pack:

- What is knife crime awareness week?
- What is the Violence Reduction Unit?
- What is the Violence Reduction Partnership?
- Knife Crime awareness week - resources
- Where to get support / advice / report it

What is knife crime awareness week?

Reducing knife crime is business as usual for Hampshire and Isle of Wight constabulary all year round, however twice a year during May and November Op Sceptre (knife crime awareness week) takes place. This is an intensification week where activity is implemented across Hampshire to target knife crime, take knives off the street and educate children, families and communities.

The Violence Reduction Unit have produced this pack to help you get involved and share information with the children, young people and community you work with.

The focus of the information in the pack is around reporting it, getting support, and awareness raising. Much of the information in the pack can be used at any time of the year so although we would encourage you to use it during knife crime awareness week please feel free to use it at any time.

What is the Violence Reduction Unit?

Hampshire and Isle of Wight VRU is a small team who work in partnership to coordinate a collaborative response to tackle the root causes of violence.

The VRU supports the Violence Reduction Partnership (VRP) made up of 25 different public sector bodies across the Hampshire, Isle of Wight, Portsmouth & Southampton (HIPS) area who come together to make our communities safer.

What is the Violence Reduction Partnership?

The VRP is a partnership of authorities across Hampshire, IOW, Portsmouth and Southampton, who work together to tackle and prevent serious violence. They are police, health, justice fire, local authorities, education, prisons and the voluntary and charity sector.

[The Serious Violence Duty](#) was introduced under the Police, Crime, Sentencing and Courts Act 2022 and requires specified and relevant authorities to work together to prevent and reduce serious violence. The Serious Violence Duty requires

partnerships to take a multi-agency, [public health approach](#) to understand the causes and impact of serious violence develop a strategic response, which focuses on prevention and early intervention, and monitor the impact of this response.

[The Violence Reduction Partnership](#) has a vision for Hampshire, the Isle of Wight, Portsmouth and Southampton to be a place where people can live their lives free from violence and the fear of violence.


Knife Crime awareness week – resources




We have worked with young people from Motive8 to produce the following resources. We would like to thank them for the time and support they have given.

Please feel free to use these resources in the best way for you. We have created some suggested content you may wish to use. You can download all the resources from our [Google Drive](#)

Please adapt to suit your audience or platform and if there is anything else you think would help share the conversation wider please get in touch with Sallie the VRU Comms and Engagement Officer on sallie.white@hampshire.police.uk

Social Media






Image	Link	Text
Instagram		
	Instagram Facebook	<p>Worried about knife crime</p> <p><i>‘You are not alone. If you are worried about knife crime or someone you know there are places you can reach out to for support’</i></p> <ul style="list-style-type: none"> - Add a local support service <p><i>‘Get support for you or someone you know by contacting Childline - call 0800 1111’ (link in bio or tag)</i></p>


 <p>Knife Crime Awareness Week 13th - 19th May REPORT IT. GET SUPPORT FOR IT.</p>	<p>Instagram Facebook</p>	<p>Knife crime awareness week</p> <p><i>'This week is knife crime awareness week, you can get involved by #reportingit and #gettingsupportforit'</i></p> <p><i>'Feel safer, report what you know anonymously via independent charity Fearless' (link in bio or tag)</i></p> <p><i>'Get support for you or someone you know by contacting Childline - call 0800 1111' (link in bio or tag)</i></p>
 <p>Have Your Say. Tell us about knife crime where you live.</p>	<p>Instagram Facebook</p>	<p>Have your say</p> <p><i>Want to let people know about your experiences of knife crime in your area? Take part in the @vrp_hips survey.</i></p> <p><i>Your views will inform the work we do to reduce serious violence and knife crime across Hampshire and Isle of Wight</i></p> <p>Survey:</p> <ul style="list-style-type: none"> • Online link • Offline link • Printable version
 <p>MYTHS AND FACTS About knife crime</p> <p>Swipe to read more</p> <p>Information source: Crimestoppers.org</p>	<p>Instagram Facebook</p>	<p>Myths and Facts (please ensure you upload in the correct order)</p> <p><i>Think you know all the facts about knife crime? Swipe to test your knowledge'</i></p> <p><i>Want to know more? Head over to @fearlessuk</i></p> <p>Could also add as a poll option to be more interactive.</p>

Posters and Leaflets

Please feel free to download our poster and leaflets to display at your venues, use at events, give out when meeting children and young people and help start a conversation about knife crime. If you are worried about talking to children and

young people about knife crime we have produced an [honest conversation](#) tool to help you.

Image	Link	Text
	Poster Leaflet	<p>Report it, Get support for it</p>
	Poster Leaflet	<p>Worried About Knife Crime</p>
	Poster Leaflet	<p>Knife Crime Awareness Week V1</p>
	Poster Leaflet	<p>Knife Crime Awareness Week V2</p>
	Poster Leaflet	<p>Myths and Facts</p>

 <p>The poster features the text 'Have Your Say. Tell us about knife crime where you live.' and a QR code. It also includes a small graphic of a hand holding a smartphone displaying a survey form.</p>	<p>Poster Leaflet</p> <p>Survey:</p> <ul style="list-style-type: none"> • Online link • Offline link • Printable version 	<p>Have your say</p> <p>The Violence Reduction Unit run a knife crime survey throughout the year. The feedback we receive allows us to develop our Strategic Needs Assessment.</p> <p>Please encourage the children and young people you are working with to take part and have their say.</p> <p>You can access and download the survey here.</p>
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Where to get support / advice / report it

For professionals:

- Violence Reduction Partnership – [Serious Violence Toolkit](#)

The toolkit was developed to support professionals working with children, young people and families who are involved in serious violence. There is also information about how to have [honest conversation](#) with children and young people about knife crime.

- [Fearless](#)

Fearless is part of the Crimestoppers brand. It enables young people to pass on information about crime 100% anonymously. They offer [professionals resources](#)

- [Ben Kinsella](#)

Ben Kinsella are a charity that educate young people on the dangers of knife crime and help them to make positive choices to stay safe. They offer [professional resources](#) such as lesson plans.

For children and young people:

- [Fearless](#)

Fearless is part of the Crimestoppers brand. It enables young people to pass on information about crime 100% anonymously

- [Childline](#)

Children and young people can [contact](#) Childline for free to talk about anything they are worried about. They offer a range of [creative games](#) to support children and young people with their feelings.