# Engagement Model



Our engagement model sets out how we will reach communities across our area. The public health approach emphasises input from diverse sectors in order to understand and analyse the problem. In our case, this model allows us to draw in our partners to the Serious Violence Duty and explore engagement and communication opportunities to ensure all partners reach our communities, including those named by the Serious Violence Duty. The insight gained will inform the Strategic Needs Assessment.



Serious Violence and Knife Crime Survey / Participation Pack

<u>Universal</u> All Children and young people in Hampshire, Isle of Wight, Portsmouth and Southampton

- Social Media
- Youth Groups
- Partnership and Community Events

<u>Communities impacted by</u> <u>serious violence</u> Places where the most Serious Violence takes place

- Police and Community Together Meetings (PACT)
- Youth Pact
- Partnership Community Events
- Participation groups
- Youth Groups

#### <u>Focus groups</u> Young people named in the Serious Violence Duty

- Children open to agencies
- Looked After Children
- Care Leavers
- Victims of Crime
- Not in education
- Youth Justice involved
- Minority Ethnic Backgrounds
- Those causing violence
- VCSE

### Universal

We will work to capture the views of all children and young people in Hampshire, Isle of Wight, Portsmouth and Southampton. The Serious Violence and Knife Crime survey will be promoted twice a year (May and November) to coincide with Op Sceptre – Knife Crime Awareness week. We will promote this via the Violence Reduction Partnership, and capture children and young peoples' views. Social media is key to engage with children and young people. We will use social media platforms across partners, to promote surveys and posts to engage with audiences around their perception of serious violence. We will also engage with children and young people by promoting the survey at events and youth groups across the county.

# **Communities impacted by Serious Violence**

The Serious Violence Duty determines that we must engage with those communities most impacted by serious violence. The Strategic Needs Assessment identifies 'hot spot' areas impacted most by serious violence and we will engage with these communities through Police and Community Together (PACT) meetings, community events, youth groups and participation groups that exist in these hot spot areas.

# **Focus Groups**

To ensure comprehensive and inclusive engagement with cohorts of children and young people named in the Serious Violence Duty, we will hold focus groups. The focus groups will be tailored to each audience and hosted by or alongside trusted adults. The main reason for this participation pack is to engage these groups of young people.