

# STAY CONNECTED



HAMPSHIRE • ISLE OF WIGHT  
PORTSMOUTH • SOUTHAMPTON



## Objective

To support Violence Reduction Partners to meet their communications objectives under the Serious Violence Duty and promote examples of the Violence Reduction Partnership (VRP).

## Audience

Your whole organisation reached through your existing internal communications channels. Highlighting and celebrating colleagues who are having a positive impact and sharing their stories to inspire others and spread awareness of the VRP across your organisation.

## How can you get involved?

- Add an internal page explaining what the VRP is and show how you are meeting your organisation's serious violence duty – **Head to page 2 of this document to access 'Copy and paste' content for you to use on your own internal pages**
- Identify your organisation's 'Trusted Adults' and use our Q&A to spotlight them on your internal channels/ internal create news story - **Head to page 4 of this document to access 'Trusted Adults Q&A' content for you to use on you own internal pages**
- Use existing content from VRP ([website link](#)) when appropriate e.g. knife crime awareness week – and further resources from the **VRP Serious Violence Toolkit**.

## Implementation

Use your existing internal communications channels, these could be:

- Your intranet/portal page
- Staff newsletter
- Workplace or internal social chats

## Impact

Specified and relevant organisations have a statutory duty to reduce serious violence, which for most is business as usual activity. The more your organisation can promote how your colleagues are meeting this duty, the more awareness of the VRP, the closer we will be to Hampshire, the Isle of Wight, Portsmouth and Southampton becoming a place where people can live their lives free from violence and the fear of violence.

# Copy and Paste doc for Internal webpages



Below is content taken from the Violence Reduction Partnership (VRP) website. You may wish to copy and paste the content and use on your internal pages, or use it as a baseline to create your own

## What is the Violence Reduction Partnership (VRP)?

The VRP is made up of 25 separate partner agencies from The NHS, Probation, Youth Justice, Policing, Local Authorities, the Fire Service and Education to collaboratively reduce violence in our communities.

## Background

The VRP brings a broad range of agencies together and consists of Specified and Relevant Authorities to meet their statutory obligations under the Serious Violence Duty ([Serious Violence Duty – GOV.UK](https://www.gov.uk) ([www.gov.uk](https://www.gov.uk)) under the Police, Crime, Sentencing & Courts Act 2022 (PCSC 2022).

The Specified and Relevant Authorities work together to take a public health approach ([Violence Prevention Alliance Approach](https://www.who.int) ([who.int](https://www.who.int))) to understand and tackle the root causes of violence. As a Partnership we understand that violence is often rooted in Adverse Childhood Experiences (ACEs) and therefore aim to take a Trauma Informed Approach, which focuses on what has happened to the person rather than what is wrong with them.

The VRP produces a Strategic Needs Assessment (SNA) to show that we understand what is happening in our communities in relation to serious violence.

## Useful Resources to reference:

- [Serious Violence Toolkit](#)
- [Serious Violence and Knife Crime Participation Pack](#)
- [Campaigns](#)
- [Knife Crime \(OP Sceptre\) Partnership Activity Guide](#)
- [Youth PACT Best Practice Guide](#)

[Click the links below to download Stay Connected graphics to use on internal webpages/ social media / newsletters](#)

- [Complete Stay Connected banner](#)
- [VRP logo](#)
- [Plain Stay Connected banner](#)

# Internal webpages example from Hampshire and IOW Fire Service



Below is content taken from the Hampshire Fire Service internal webpages. You can use this as a guide to inspire your own internal pages.

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The Serious Violence Duty (SVD) came into effect on 31st January 2023. It is a statutory duty which requires organisations across the public sector to work together to tackle, prevent and reduce incidents of serious violence, and make local communities safer.

The Duty requires Fire and Rescue Authorities (FRAs), police, justice agencies, health, education, and local authorities to collaborate and plan together to reduce and prevent serious violence in their local areas, through targeted interventions and embedding serious violence reduction into their existing work, so that it becomes business as usual.

Areas of the service which already carry out this work as business as usual are our Children and Young People's team, **Firesetters** and our Safeguarding team.

Our Children and Young People's team engages with young people and diverts them from violence and gangs through the programmes we run including **The King's Trust Team Programme**, **Early Intervention Programmes** course and **Fire Cadets**. Our **Education Officers** target schools based on deliberate fire setting incident data.

We work with adults and children who are known to have fire setting behaviours. Our Safeguarding team engage with and support young people across our CYP programmes where concerns are raised.

All of this is business as usual but all feeds into the national agenda.

For more information on the **Serious Violence Duty**.

# Trusted Adults

## Q&A

Linking with your engagement colleagues to identify your organisations trusted adults will strengthen your communications and engagement objectives related to the Serious Violence Duty. Use the example below to identify your organisations trusted adults and suggested content on your internal pages.

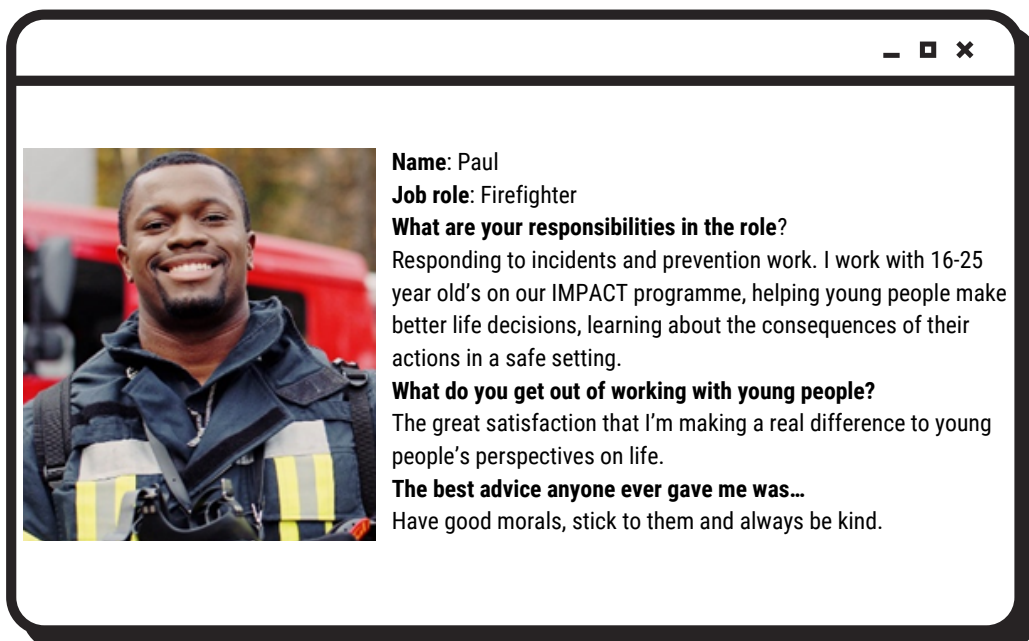
### Trusted Adults

Identify your organisation's trusted adults. One suggestion of how your organisation is meeting your duty is to spotlight/profile trusted adults within your organisation whose role supports the VRP.

### Trusted faces are anyone who meet this criteria

- Someone who works with/or is involved in the lives of children and young people. They might be a teacher, youth worker, mentor, coach, or community leader—anyone who plays a meaningful role in shaping young lives.
- Someone who connects with relevant people and teams in their organisation to sustain the conversation around serious violence.
- Someone passionate about creating a safer community for young people
- Someone who can use resources in their interactions with children and young people

For example use this as a template from Hampshire and IOW Fire Service:



**Name:** Paul  
**Job role:** Firefighter  
**What are your responsibilities in the role?**  
Responding to incidents and prevention work. I work with 16-25 year old's on our IMPACT programme, helping young people make better life decisions, learning about the consequences of their actions in a safe setting.  
**What do you get out of working with young people?**  
The great satisfaction that I'm making a real difference to young people's perspectives on life.  
**The best advice anyone ever gave me was...**  
Have good morals, stick to them and always be kind.